

Online Gaming



www.joygame.com

SHR
play & share

OVERVIEW

JOYGAME

Established **2009**

Head Office > **Istanbul**

MENA Regional Office > **Egypt**

Branch Office > **Cyprus**

Full time Employees **+110**

Turkey's and MENA
Biggest Online Gaming

PUBLISHER

7/24

Customer Support

TERRITORY COMPANY

Turkey:
Population: 78
Youth Population: 20 (10-24)
Internet User: 37
FB User: 31

MENA:
Population: 300
Youth Population: 90 (10-25)
Internet User: 87
FB User: 38

NEW ERA
JOYGAME

DIGITAL
ENTERTAIN
MENT



NUMBERS PORTAL

+ **25.0 Million** Registered User



+ **3 Million** Monthly Active User

+ **500 K** Daily Active User

+ **12 Million** Monthly Unique IP Visitor

+ **100 K** CCU (Concurrent User) + **110 Million** Monthly Page View

GAMES

JOYGAME



GAMES
WOLFTEAM

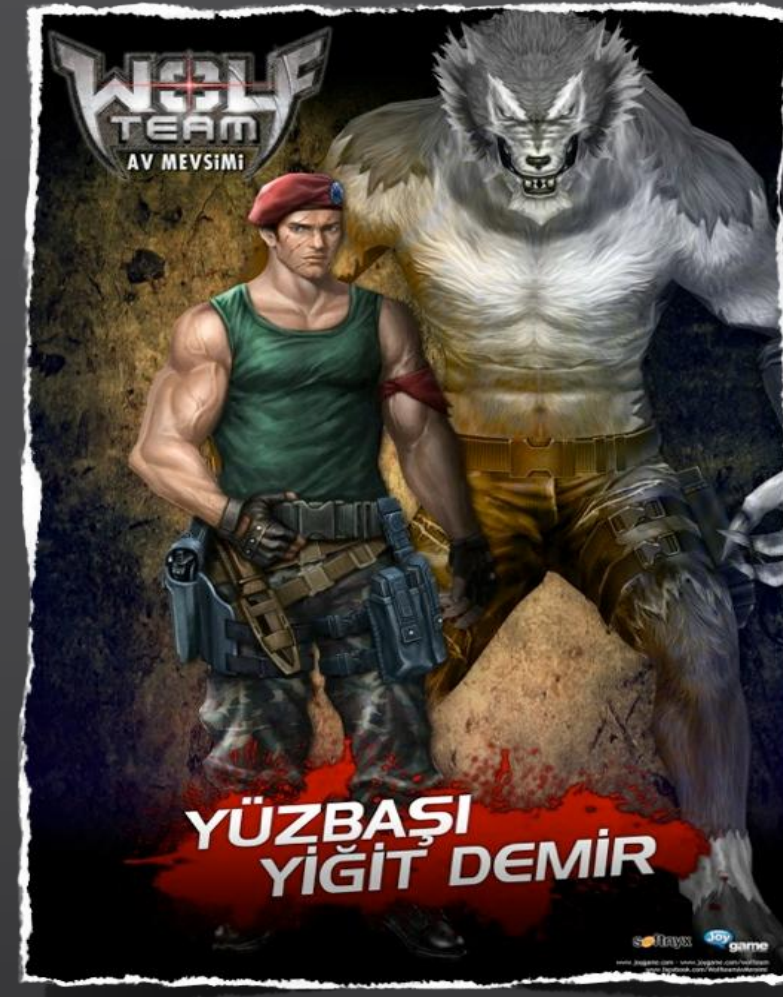
MMO-FPS

Turkey, Azerbaijan, Egypt, Saudi Arabia, UAE, Algeria, Tunisia, Morocco as 1st Priority covering more than 200 Million Population on the service

Google' s Zeitgeist 2011 Search > 7. Ranked
Google' s Zeitgeist 2013 Search > 7. Ranked

Registered User: 17 Mio
Monthly Active User: 2 Mio
Number of Clans: 800 K

28 Countries
in
Turkish &
Arabic



GAMES
GOLEY



MMO-SPORT

Turkey, is on the service
Mena & Global is on the way

First Month Numbers!!



Registered User: 800K
Montly Active User: 600K



joygame.com
goley.com
facebook.com/goleyjoygame



www.joygame.com



GAMES
MSTAR



MMO-DANCE

Turkey is on the service

Cross Platform > Mobile + Client

Licensed Music

Best Music-Dance & Fashion Online Game ever..

Registered User: 500.000

Montly Active User: 80.000



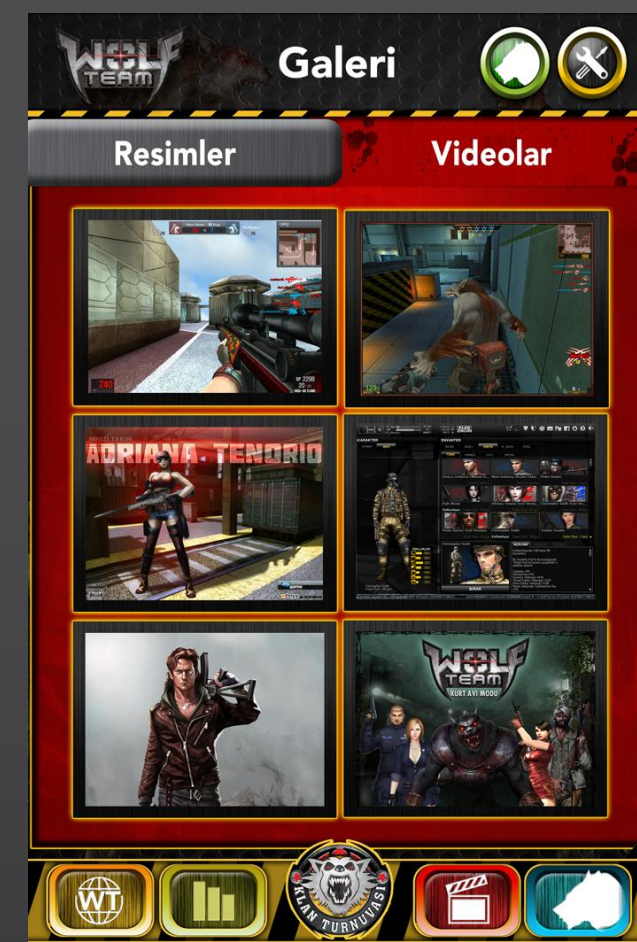
MOBILE

Cross Platform Mobile Games

Unique & Exclusive Content publishing

iOS, Android, Java, BB

Games For Tablets



SOCIAL MANAGEMENT



over **4** Million
facebook fans



Pinterest



OFFLINE MANAGEMENT

12.500 km offline tour

64 different cities

192 Game activities

15.000 Local Players



51 AWARDS

Relations

Turkey' s Best **GAME SITE** (2011 & 2012 > Webrazzi)

Altin Orumcek > Best **PORTAL** (2012)

Level Magazine > **Best WOMM Game** > Wolfteam (2011)

Level Magazine > **Best MMO-Action** > Zombirock (2011)

Altin Orumcek > Best **COMMUNITY Mng** (2012)

Social Bakers 2012 > Hight Engagement Rate > Wolfteam (2012)

IMA 2012 **Outstanding Achievement Award Gaming** Category Winner

IMA 2012 **Outstanding Achievement Award Community** Category Winner

Best **Publisher** of Turkey **GAMEX**

Wolfteam - **Best MMO**

Wolfteam - **Best Playability**

Mstar - **Best Daily Game**



ALTIN ÖRÜMCEK

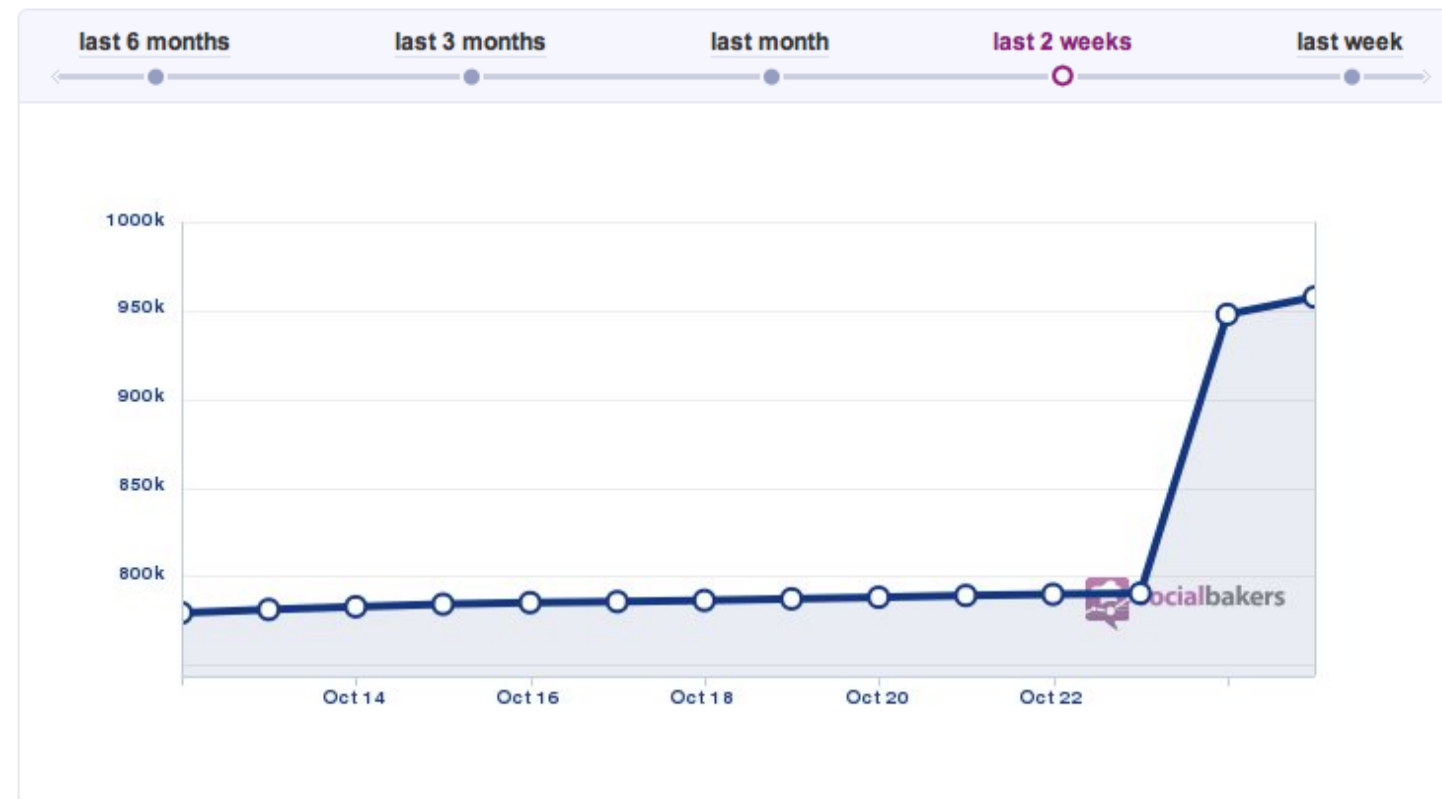
webrazzi

CASE STUDIES

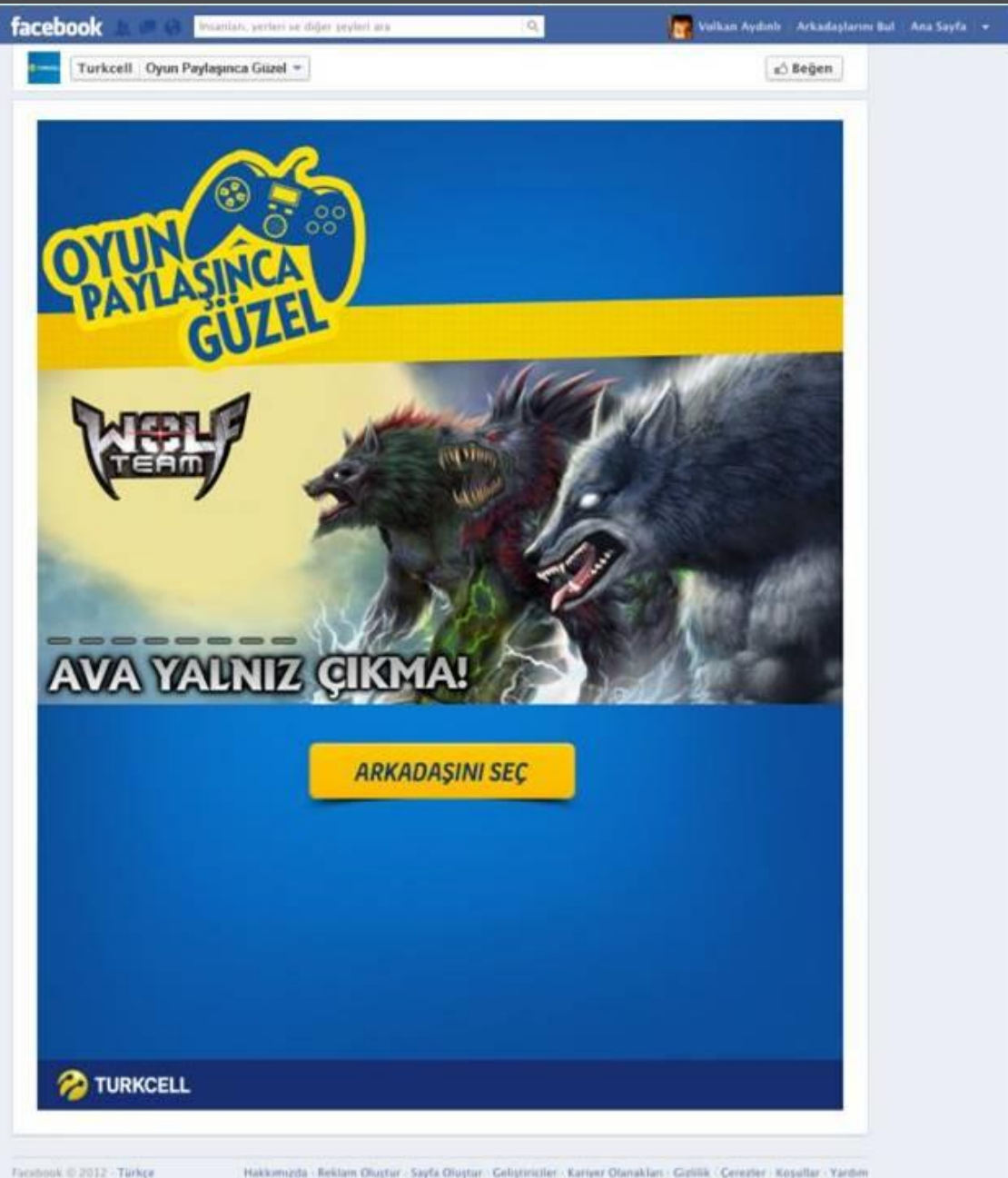
Samsung gained 200K Fans in 2 Days



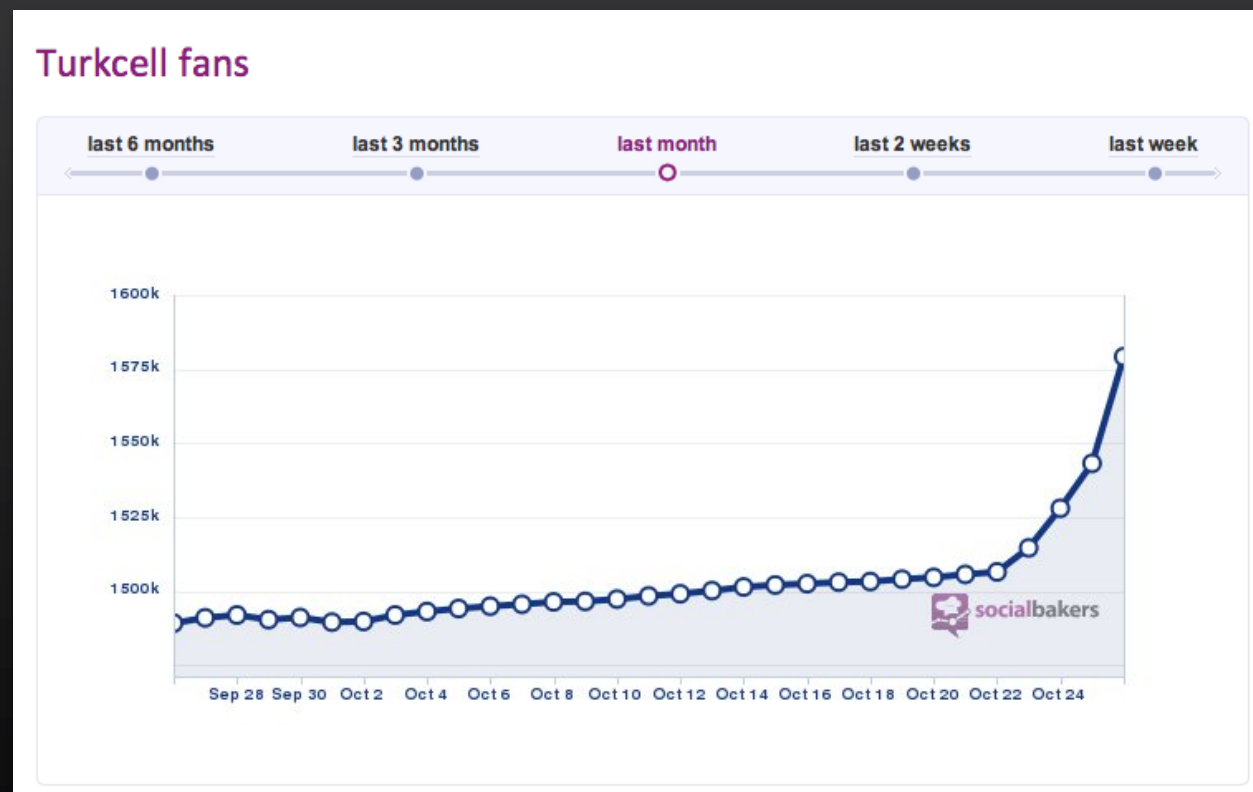
Samsung Türkiye fans



CASE STUDIES



TURKCELL gained 500K Fans in 8 Days



CASE STUDIES

1 Sürükle

Adres çubuğunda bulunan Joygame ikonunu Windows® 7 Görev çubuğuna sürükle



2 Bırak

Görev çubuğunun üzerinde iken bırak



3 Sabitle

Artık Görev çubuğuna sabitlediğiniz Joygame ikonuna tıklayarak siteyi, sağ tıklayarak sıçrama listesini açabilirsin.



Microsoft gained
1,5%
Penetration
Increase for IE9

CASE STUDIES

400.000
Clans
Mobile
Payment



gncetrkcll
Klan Turnuvası

TOPLAM ÖDÜL
₺20.000

Detaylı Bilgi için: gncetrkcll.klanturnuvasi.com

WOLF TEAM
AV MEVSİMİ

Joy game

Klanlar Bu Mücadelede Buluşuyor!
TOPLAM ÖDÜL ₺20.000
Detaylı Bilgi için: gncetrkcll.klanturnuvasi.com

Sayfaya Git >



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WOLF TEAM
AV MEVSİMİ

Thank you...

